

# RTIR

## Radio-TV Interview Report

*The Magazine to Read for Guests & Show Ideas*

Early-May 2000

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for Phone and  
In-Studio Interviews**

Do a show on  
real sports heroes

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These authors reveal what  
women really want

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The Serpent Handlers

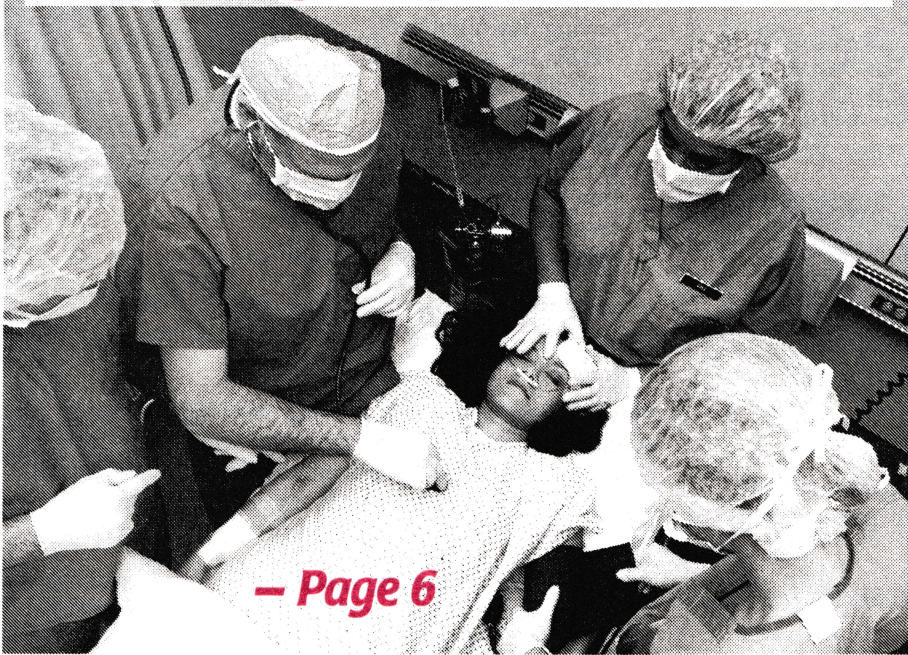
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Need a guest on a specific topic? Go to our Web site at [www.rtir.com](http://www.rtir.com)



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## VIDEO on the Internet

Is Broadband  
as Good as They Say?  
Where Can You Find  
Streaming Video?

### The Internet Entertainment Expert Will Tell You!

Everyone is talking about the broadband revolution and streaming video on the Internet. But where do you go for fun, entertaining video on the web? **Carl Baden** will tell you.

Carl is a member of the Association of Internet Broadband Broadcasters, and writes a monthly newsletter, *The Entertainment Guide to the Internet*, that tells you where to find the hot new sites for streaming video via broadband. He'll lead you to great movie trailer sites. If you're looking for stand-up comedy, he'll tell you where to find it via broadband. Do you like classic TV shows like *The Monkees* or *Ozzie & Harriet*? Carl will let you know the sites that are streaming these shows and more. Interested in celebrities and business news and gossip? It's out there and it's on video. Carl knows where to find it. He'll tell you where to find the best original programming on the internet.

Even experienced net surfers have questions. What's the difference between streaming and downloading? What video player should you use? Real Player? Windows Media Player? Quicktime? Should you be downloading custom players from sites? Is DSL better than T-1? What about cable modems? Carl is the man with the answers.

The Information Superhighway is a lot easier to navigate when you've got directions. Carl Baden is the guy to get them from.

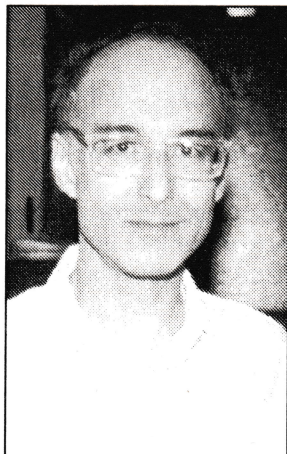
**Call 1 (818) 386-0937  
for interviews or information.**



## What to Do When You Hate Your Job

You hate your job. Loathe it. Despise it. So much that you dream of:

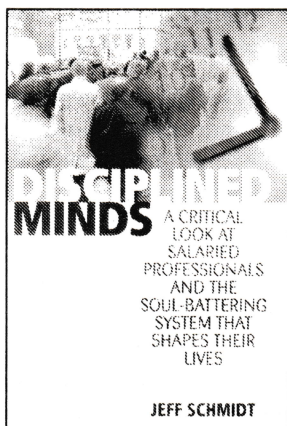
- Leaking your company's trade secrets to the competition.
- Blowing the whistle and airing corporate dirty laundry in public.
- Encouraging rebellion among fellow employees.
- Refusing to work until you are given complete control over your assignments.



**Jeff Schmidt** says "Go for it!" He says these radical tactics—and 29 others he will reveal on your show—must be used to disengage the strangling grip your company has on you and your coworkers.

He will also tell your audience:

- Why you should not be afraid of being fired.
- The No. 1 cause of career dissatisfaction among professional workers.
- Eight warning signs that your company is out to brainwash you into becoming a worker drone for the corporate beehive.
- How the pressure to conform to a cult-leader mentality in business begins in graduate school, and why it has led students to commit murder and suicide.



**CREDENTIALS:** Jeff Schmidt is an editor at *Physics Today* magazine. He has a Ph.D. in physics from the University of California, Irvine, and has taught in the United States, Central America and Africa. He is the author of *DISCIPLINED MINDS: A Critical Look At Salaried Professionals and the Soul-Battering System That Shapes Their Lives*.

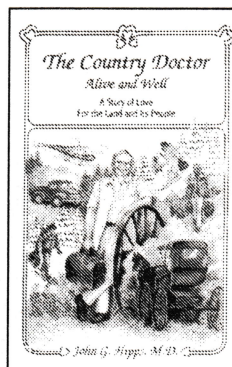
**AVAILABILITY:** Nationwide by arrangement and via telephone.

**CONTACT:** Nancy Rothschild, (301) 459-3366, ext. 5615 (CA)

## The Country Doctor is Alive and Well!

Interview a celebrity of the people who has taken his compassionate and caring bag of medicine from the rural Appalachian Mountains to the Dakota and Montana Indian Country to the African countries of Ethiopia and the Sudan and back again to the Pennsylvania mountain country he loves.

Timeless and timely, this modern country doctor has practiced his commonsense approach to medicine for 40 years and firmly believes that old-fashioned patient-centered values can be brought back to the medical scene and he's prepared to discuss how with you.



**John G. Hipps, M.D.**, will quickly seem like an ol' family friend as he shares with your audience:

- How to tell if your physician cares enough about your health.
- Lessons his patients have taught him.
- Why physicians should stop hiding their medical blunders from the public.
- The importance of house calls and why he has made them in everything from a horse and buggy to a helicopter and an old pick-up truck.
- Why his practice has always consisted of 90% female patients.
- His own mid-life change.
- And much, much more.

Dr. Hipps is a Marcus Welby with a web site ([www.thecountrydoctor.com](http://www.thecountrydoctor.com)). Personal answers go out to questions from all over the world. He has appeared on public television, local and regional news programs, national radio and been the subject of numerous newspaper articles over the years.

**AVAILABILITY:** Pennsylvania, nationwide by arrangement and via telephone

**CONTACT:** Barbie Smith, (814) 486-2084 (PA)